



GESAMTMASCHE

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Confederation of the German Knitting Industry

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Knits from Germany - *Textiles for a better life*

Confederation of the
German Knitting
Industry

GESAMTMASCHE - a strong connection

Founded in 1916, the Confederation of the German Knitting Industry – GESAMTMASCHE – is the leading national trade association representing German producers of knitted fashion, bodywear and knitted fabrics for fashion and technical applications. German knits are successful worldwide and have always been more than just fashion: they incorporate social trends, technical innovation, new materials and fashion culture. Unique design, the use of superior yarns and state-of-the-art technology form the basis of their international success. 250 companies belong to the sector which represents 10.1 billion Euros of exports per year.

GESAMTMASCHE - the voice of the textile industry

We represent textile related interests vis à vis policy makers, authorities and other institutional partners. As the sector's platform, we are in touch with retail, media and partners of the entire textile chain.

Our members build a strong alliance. Close cooperation with other associations, chambers, research institutes, textile and fashion schools and universities makes us highly effective and well networked.

We offer a broad variety of services around daily business and strategic planning. We offer vast access to networks and regularly organize seminars and workshops on economic, trade, legal and technology topics.

GESAMTMASCHE - the textile experts

• International markets

We support you with advice on international trade and market access issues, covering customs and non-tariff barriers, market development information, logistics and raw material access. We help you find partners abroad and conduct a number of international projects to ease sourcing.

• Legal issues

We are your competent partner dealing with a broad range of economic law issues, in particular regarding terms and conditions, trademark and design protection, competition law as well as national and international marking and labelling requirements.

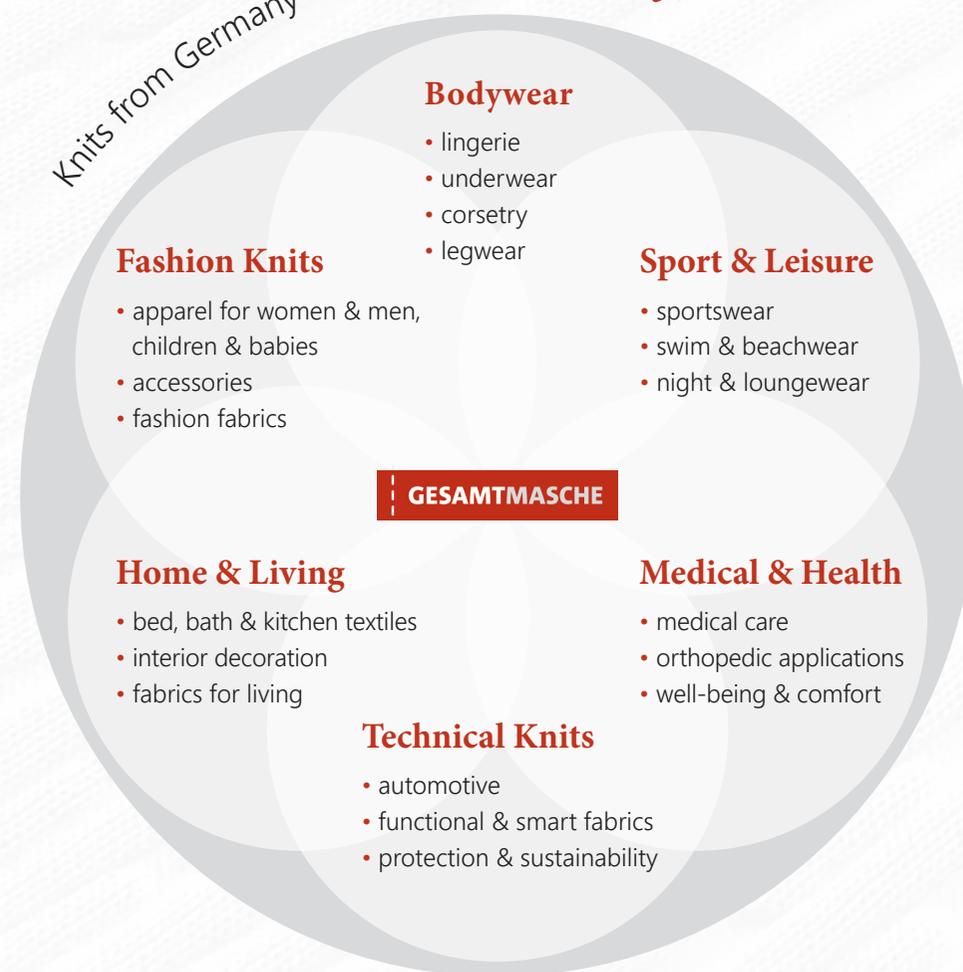
• Textile technology

We foster knowledge transfer through a strong network with the 16 German textile research institutes and via the German Textile Research Board which promotes and coordinates research projects. We have our own Technical Committee which regularly meets and deals with latest innovation topics.

• Sustainable production

We regularly inform you about national and international due diligence requirements and are your voice when it comes to legal regulations. We help you to understand obligations and certifications around circularity, social, environmental and transparency issues.

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Fashion meets technology - a powerful combination

In modern knitwear, function and design are closely connected by mutual inspiration. A dense network of textile research institutes is located in regional clusters. At the same time, German textile machinery manufacturers play a leading role in international textile and knitting technology.