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BY EMAIL ONLY

Subject: stepping up role of European Companies in Circularity

Dear Madam, Sir

Last September, the new Commission President-elect, Ms. von der Leyen mandates to deliver a new Circular Economy Action Plan for sustainable resource use in resource-intensive and high-impact sectors, such as textiles.

Based on this and on a broader European Green Deal, a new EU Textile Strategy can be expected as of 2021.

Welcoming the EU institutions' effort, EURATEX together with its Member Associations will strive to promote the interests of the industry in such a strategic policy action.

We believe that the role of the European Companies shall be crucial in shaping the new policy. To acknowledge such role and giving it the right value, we invite concerned companies to step up and subscribe to voluntary commitments, as elaborated in the enclosure.

Today, 28 pioneering companies across the value chain have already confirmed their interest to join this initiative.

We are thrilled by such a promising start and we look forward to welcoming more companies to step up and work together for a new EU policy which will truly value our European Industry.

Mauro SCALIA
Director Sustainable Businesses

A handwritten signature in black ink, appearing to read "Mauro Scalia".