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27 October 2022

The Russian military intervention has dealt a severe setback to the textile and clothing trade between Ukraine and the European Union. But economic cooperation continues. Our joint seminar with EURATEX and UKRLEGPROM informs about current opportunities and challenges.

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Online Conference

October 27, 2022, 11:00 a.m. to 12:30 p.m.

Until 2014, European textile trade with Ukraine had developed well. Textile and clothing manufacturers from Germany and other EU countries expanded their contract production. The conflict with Russia dealt a severe setback to cooperation. Despite the war, 80 percent of Ukrainian textile and clothing companies continue to produce. The "EU-Ukraine Textile Initiative" (EUTI) is intended to encourage EU manufacturers to cooperate more closely with Ukrainian partners again. Last but not least, the EU-Ukraine free trade agreement makes trade and production cooperation attractive. According to the Ukrainian Textile and Leather Association UKRLEGPROM, companies in EU-related western Ukrainian regions continue to be export-oriented and quite capable of efficiently processing orders from the EU. In May 2022, EUTI was launched by the European textile umbrella organisation EURATEX and UKRLEGPROM to revive the European-Ukrainian textile trade. "The region is far from the war zone, and companies from eastern Ukraine are also gradually settling there," says Olena Garkusha, who is in charge of the EUTI initiative at EURATEX.

PROGRAMME

- Welcome – *Silvia Jungbauer, GESAMTMASCHE*
- EUTI – What it is all about – *Olena Garkusha, EUTI & Paulo Sandri, EURATEX*
- Business Location Ukraine – *Verena Matschoß, Head of CIS and Southeast Europe, Germany Trade & Invest GTAI*
- Textiles and clothing in Ukraine: sectoral landscape and SWOT – *Tetyana Izovit, President UKRLEGPROM*



- Facts on Logistics & Transport – N.N., FTP Ltd, Kiev
- Free textile trade EU-Ukraine – Silvia Jungbauer, GESAMTMASCHE
- Questions & Answers, Discussion



New member association at EURATEX: Dirk Vantygghem, Managing Director OF EURATEX, and Tetyana Izovit, CEO UKRLEGPROM at the EURATEX General Assembly in June. Image: © EURATEX

Ukraine is considered a traditional center of the textile industry. After the collapse of the Soviet Union, a rapid opening to the West and the conclusion of free trade agreements helped the industry to flourish again. Then came the financial crisis of 2008, and from 2014 onwards, the conflict with Russia hindered newly established partnerships. After the military aggression at the beginning of 2022, many of the remaining EU partners withdrew for the time being. According to UKRLEGPROM, EU orders have stabilised again after a sharp slump in February and March, and logistical problems have been resolved. However, the industry is currently struggling with staff shortages as many workers migrate to the EU. The companies are trying to cope with the shortage with some success by hiring internally displaced persons and lateral entrants. Here, too, EUTI provides support.



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Participation & Registration

Participation is free of charge. The online conference will take place via Webex. All registered participants will receive an access link in good time before the event.

Please register here for the online conference "Textile Industry in Ukraine" by 24 October 2022 at the latest. Participation is free of charge. All participants will then receive the event documents, if approved by the speakers.